INDUSTRY INSIGHTS

Home style predictions

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EVERY year, trends are predicted for fashion and home interiors, with stores stocking items following the main trends.

For 2018, the key trends are showing a strong leaning towards nature, according to leading trend forecaster Scarlet Opus in the UK.

And if you're about to build or renovate, there might be some inspiration on offer here.

It evokes a more relaxed and natural style, embracing organic shapes and layering textures to create interest, and the exotic creations of foreign lands.

Natural materials and organic shapes are set to be the showcase.

These are becoming more and more of a consideration when people make decisions for their home.

THE WINTER DESERT THEME

This trend embraces exotic lands and a blend of cultures. Think colours in spice tones, rich garnet, burgundy, oxblood and malachite.

The trend is all about things not being perfect, items worn through love, as well as aged or weathered materials. This includes items that have been oxidised and eroded.

Materials featured in this trend are agate stone, darker tones of marble, natural metals, and darker tones of timber. There is a move away from blonde timbers and copper, with warm metallics, such as bronze and brass, coming to the fore, along with darker timbers, such as walnut and chestnut.

ROOTS

This trend is all about eco thinking and using natural and composite materials. It honours natural



Embracing nature is expected to be a key style trend for homes in 2018.

materials, such as fossils, petrified timber, grasses, leaves and bark.

The use of irregular patterns is popular in this trend, over geometric and structured lines.

The blending of indoor and outdoor is a key focal point and fits perfectly to Australian lifestyles.

Colours we will see a lot more of are green in varying tones, but particularly camouflage and earthy colours and tones.

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TIPS TO

INCORPORATE 2018
TRENDS IN YOUR HOME

- Think of exotic lands: African and Middle Eastern items are key influences here
- Incorporate organic shapes: avoid structured lines and shapes such as hexagons. Instead, you should revert to organic ovals and round shapes or uneven pieces around the home
- Use natural materials: where you can, try to incorporate naturally worn and battered items, particularly those weathered by the elements, will provide for a rich and textured interior. Think petrified timber and oxidised metals
- Embrace earthy tones: spice colours, along with green hues are predicted to be on trend and will help to create an interior with warmth and richness

